

## ENTRY FORM

The Frontier awards were instigated to raise the standards of retailing and the quality of products in travel-retail. They have occupied a special place at the heart of the industry for over two decades, and the number - and professionalism - of entries has increased every year.

- Your entry should arrive at the Frontier office no later than June 26<sup>th</sup> 2009
- Please supply seven copies of your entry including all pictures and supporting material

If you are an agent working on behalf of the entrant please use the entrant's company name and complete the rest of the information for

Company name \_\_\_\_\_

Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Postcode/Zip \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Contact \_\_\_\_\_

Job title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you are successful in winning a Frontier Award please state who will represent the company and should be credited during the ceremony:

Please indicate which category you are entering:

- A. Best Supplier of the Year
- B. Best Partnership Initiative of the Year
- C. Speciality Concept of the Year
- D. Best Marketing Campaign of the Year by a Retailer
- E. Inflight/Marine Retailer of the Year
- F. Best Marketing Campaign of the Year by a Supplier
- G. Star Product of the Year\*

CATEGORY CODE	COMPANY/CAMPAIGN/PRODUCT TO BE ENTERED

Please complete a separate form for each category entered. A maximum of 3 categories per company is allowed

*\*IMPORTANT – if you are including product samples with your entry please send only ONE sample to Frontier magazine the remaining six must be sent directly to the judges. Please tick here to let us know you are submitting products and we will contact you with forwarding details in July.*

## CHECKLIST

Please ensure you have completed every part of the form and have included the following:

- SEVEN copies of all entries including supporting material
- A statement of no more than 1000 words summarising your achievement for each entry
- A company logo or letterhead
- High resolution images (300dpi) to support your entry on a CD
- Supporting material, financial results, promotional brochures, samples of advertising or product samples\* that will help the judges to better understand your entry

**CLOSING DATE  
 NOW EXTENDED**

**to 10th JULY 2009**

Please return this form together with SEVEN copies of your entry to:

Frontier Awards  
 Metropolis Business Publishing  
 6th Floor Davis House, 2 Robert Street,  
 Croydon CR0 1QQ UK

For all awards entry enquiries please contact:

Janine Shaw on  
 t: 00 44 (0) 20 8253 8392 or  
 e: frontierawards@metropolis.co.uk



In the October issue of *Frontier* we will publish a full list of entries, with an explanation of the achievement and a picture, so it is essential that you include a high quality photograph or digital image.