

RATES AND SPECIFICATIONS

Frontier		Series		1	3	6	8	Covers positions
Double page spread Trim: 420x297mm	DPS BLEED AREA 426x303mm	DPS TYPE AREA 400x277mm	4 colour	£4480	£4260	POA	POA	Front cover £5200 Inside front £3500 Outside back £4250 Inside back £3500 Guaranteed position 20% surcharge Two page promotion £3400
Whole page Trim: 210x297mm	BLEED AREA 216x303mm	TYPE AREA 196x277mm	4 colour	£2700	£2600	£2400	£2250	Front cover story – Front cover display and 3 pages of advertorial, 1000 four-page high quality reprints £12,500
Half page (horizontal) Trim: 210x148mm	BLEED AREA 216x154mm	TYPE AREA 190x128mm	4 colour	£1620	£1560	£1450	£1300	Cancellation date 8 weeks prior to publication Cancellations accepted in writing only
Half page (vertical) Trim: 105x297mm	BLEED AREA 111 x 303 mm	TYPE AREA 85 x 277 mm	4 colour	£1620	£1560	£1450	£1300	Copy date 6 weeks prior to publication